

CONNECTING CUSTOMERS, CONSUMERS &  
BRANDS EVERY DAY, EVERYWHERE WE OPERATE

**REYES BEVERAGE GROUP**



Implemented February 2026 | Version 1.0

This page provides detailed information about **Reyes Holdings, L.L.C. d/b/a Reyes Beverage Group ("Reyes Beverage Group")** SMS text messaging service, including opt-in procedures, message frequency, data rates, STOP/HELP instructions, and our Privacy Policy.

## How to Join

You may receive SMS messages from **Reyes Beverage Group** by opting in through a client-initiated text message.

To subscribe:

- Text **JOIN** to **844-572-1484**
- You may also receive this number through direct email communication from **Reyes Beverage Group**

By texting **JOIN**, you are providing express consent to receive SMS messages from **Reyes Beverage Group** at the mobile number you used to opt in.

## What You Can Expect

After opting in, you may receive SMS messages related to:

- Account updates and notifications
- Order or delivery-related communications
- Service announcements and business updates

Message frequency: A minimum of 3 messages per interaction (varies based on client-initiated activity).

## Costs and Charges

Message and data rates may apply depending on your mobile carrier and plan.

## Opt-Out and Help Instructions

You may opt out at any time.

- Text **STOP** to **844-572-1484** to unsubscribe and stop receiving messages
- Text **HELP** to **844-572-1484** for additional support

After opting out, you will receive a confirmation message and will no longer receive SMS communications from **Reyes Beverage Group** unless you re-subscribe.

## Consent and Recordkeeping

Consent to receive SMS messages is collected when you initiate a text message to the number above. Your opt-in status is:

- Verified via inbound message
- Logged and stored within Salesforce
- Honored across all SMS campaigns

## Privacy Policy

Your privacy is important to us. We do not sell or share your mobile number for third-party marketing purposes.

- View our **Privacy Policy**: [Here](#)

## Contact Us

If you have questions about our SMS program or policies, you may contact:

**Reyes Beverage Group**

**Email:** [privacy@reyesholdings.com](mailto:privacy@reyesholdings.com)

**Phone:** (888) 295-6392

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